



WHY DT POUCHES?

A LEGACY OF EXCELLENCE, A FUTURE OF INNOVATION

With over 100 years of expertise in crafting smoke-free tobacco alternatives, Dholakia Tobacco stands as a pioneer in the industry.

For the past 9 years, we've been at the forefront of the nicotine pouch market, developing some of the most popular brands worldwide and continuously pushing the boundaries of innovation.

A TRUE WHITE LABEL COLLABORATION

A History of Innovation

We were the first to develop synthetic nicotine into a pouch, setting new standards for the industry. Our commitment to quality, research, and consumer needs drives us to create cutting-edge formulations that deliver excellence in every pouch.

Expert Leadership

Our NGP (Next Generation Products) category is led by Nihar Dholakia, 5th generation, with the guidance of Parag Dholakia, 4th generation, bringing decades of expertise and passion for the industry. Backed by an expert team dedicated to your success, we offer tailored solutions to help your brand thrive in an evolving market.

At Dholakia Tobacco, we don't just manufacture nicotine pouches - we set the standard.



WHY DHOLAKIA IS YOUR IDEAL PARTNER



At Dholakia Tobacco, we offer more than just manufacturing - we provide a seamless, customized path to success in the nicotine pouch industry. Our expertise, innovation, and commitment to quality make us the perfect partner for your brand.

Customization & Flexibility

Tailor every aspect of your product, from flavours and nicotine strengths to packaging and branding, ensuring it aligns perfectly with your vision.

No Hassle Process

With our efficient production setup, launching your brand is simple, fast, and hassle-free - from concept to market-ready product.



Global Expertise

With a strong international presence, we understand diverse market regulations and consumer preferences, helping your brand expand effortlessly.

Cutting-edge Technology

We stay ahead with advanced formulations, precision manufacturing, and sustainable packaging solutions, ensuring your product remains competitive.

Uncompromising Quality

Our GMP-compliant facilities, rigorous lab testing, and strict quality control guarantee safe, consistent, and premium products.



DHOLAKIA'S 5 PILLARS OF EXCELLENCE



Preparation

We use only food-grade flavourings and pharmaceutical-grade nicotine, ensuring a contaminant-free product with consistent nicotine content.

2

Mixing

In a controlled environment, we meticulously blend ingredients to guarantee uniform distribution of nicotine and flavour, delivering a premium product that meets your exact specifications

3

Pouch Filling

Advanced machinery, like multilane sachet packaging machines, ensures precise filling of pouches with consistent size and weight while supporting both efficiency and sustainability. 4

Quality Control

Every batch undergoes strict testing for nicotine levels, flavour integrity, and pouch durability. To ensure that each pouch meets regulatory standards and intended customer expectations.

5

Packaging

After passing rigorous quality control checks, our pouches are carefully sealed in airtight containers to preserve their freshness. The packaging is then meticulously labeled and prepared for timely distribution.

TAILORED TO YOUR BRAND'S NEEDS

Nicotine Strengths

Nicotine- As per your strength requirements Caffeine- 50mg-100mg

Flavours

From classic mints and bold tobaccos to fruity innovations, we offer expertly crafted flavour profiles that ensure a premium experience.

Packaging Design

Make an impact with custom branding, innovative designs, and eco-friendly materials. Whether you need standard cans, sleek pouches, or compact mini formats, we provide packaging that fits your vision.

With our tailored approach, you get a product that reflects your brand's identity and captivates your audience.



BASIC FLAVOURS

- Blueberry
- Spearmint
- Peppermint
- Grape
- Mango
- Cherry
- Menthol
- Mint
- Berry
- Citrus
- Watermelon
- Mixed Berries
- Sweet Green Mint
- Cold Mint
- Spicy Guava
- Menthol Freeze
- Menthol Mint



WHY OUR SUPPLY CHAIN STANDS OUT

Full Ownership & Control

From sourcing raw materials to final packaging, we oversee every stage, ensuring consistency and efficiency.

Fast Turnaround Times

Our vertically integrated supply chain allows for quicker production cycles and on-time delivery.

Cost-Effective Solutions

By eliminating third-party dependencies, we optimise costs and pass the benefits to our partners.

Reliable Inventory Management

Predictable stock levels and proactive planning ensure you never face delays or shortages.

Partner with us for a supply chain that's built for speed, reliability, and cost efficiency - so you can focus on growing your brand with confidence.



COMMITTED TO QUALITY & COMPLIANCE

At Dholakia Tobacco, we don't just manufacture - we own and manage our entire supply chain. This end-to-end control allows us to streamline operations, reduce lead times, and deliver cost-effective solutions without compromising quality.











Our facilities operate under Good Manufacturing Practices (GMP) and comply with international safety standards, including FDA and European regulatory requirements.

LAB TESTING





Every batch undergoes rigorous testing to ensure

- Nicotine Content Analysis
- pH Level Determination
- Moisture Content Measurement
- Stability Studies
- Batch Consistency Testing
- Traceability



EXPAND BEYOND BORDERS



With decades of expertise in nicotine products, Dholakia Tobacco is a trusted partner for brands looking to scale globally. Our extensive market knowledge and robust logistics network ensure seamless expansion into international markets.

Global Distribution

We have successfully launched and distributed nicotine pouches in multiple regions, including Europe, North America, Asia, and beyond. Our deep understanding of global regulations helps streamline your entry into new markets.

Shipping & Logistics

- Reliable worldwide shipping with efficient turnaround times.
- Flexible order quantities to match your market demand.
- Compliance support to ensure smooth customs clearance.

Wherever your brand is headed, we're ready to get you there.

BRANDING & MARKETING SUPPORT

Brand Positioning & Strategy

Leverage our industry expertise to define your brand's unique identity and target the right audience.



Packaging & Design

Custom branding solutions that reflect your vision, from minimalist elegance to bold, standout designs.

Marketing Materials

High-quality visuals, media packs, and promotional assets to help you attract customers.



Regulatory Guidance

Ensure your marketing aligns with compliance requirements in different markets.



Partner with us for more than just production - let's build a brand that resonates with consumers worldwide.

GLOBAL REACH

Whether you're based locally or targeting international markets, Dholakia is a trusted partner that understands the dynamics of global distributions, helping your brand expand beyond borders.



YOUR BRAND'S NEXT STEP STARTS HERE



Ready to launch or scale your nicotine pouch brand? We're here to make the process seamless, from concept to shelf. Whether you're looking for a tailored formulation, premium packaging, or expert market positioning, our team is ready to guide you every step of the way.

Let's Talk – No Strings Attached

Book a Free Consultation - Discuss your vision with our experts.

Get in Touch - Send us a message and let's explore your brand's potential.

Start Your Journey - With our expertise, your next big product is just around the corner.

Let's build something exceptional - together.







+91-98337 97803 +44-7525 42 3700



exports@snuff.co.in nihar@snuff.co.in



dholakiatobacco